

ENTER ► CULTURE

Getting things done across cultures - effective collaboration at the global workplace

► Background

Collaboration between people of different cultural backgrounds has become a reality for companies all over the world. As businesses and organizations operate in an increasingly global context people from different countries are interacting with each other on a daily basis. Some cooperate virtually with team members or business partners who are several thousand kilometres away in another country, others sit next to colleagues who have a different cultural background. Cross-cultural competences have become crucial.

► FOR WHOM?

Employees who

- have contact with foreign partners
- work for international companies
- are members of multinational or multicultural teams
- are relocated
- planning relocation to another country

Both business practitioners and professionals working for organisations and institutions are welcome. The training will be held in English and will gather participants from different countries.

► WHERE?

Welcome to Polish Riviera!
Our course takes place in a fantastic Mera Spa Hotel located in Sopot next to the beach. With its simple architecture in wood and stone the hotel "wants to convey a modern Scandinavian feeling with a Polish twist".

► Course topics

- 1 What is culture and how it forms our values, beliefs, expectations and behaviours?
- 2 How different cultural dimensions impact our business culture and workstyles?
- 3 Where is your country located on the cultural scales?
- 4 Cultural awareness as a tool for effective cooperation across borders.
- 5 Cooperation across cultural borders: Scandinavia and CEE-countries example.
- 6 How to facilitate cultural differences and make them work as an advantage?
- 7 How to develop your cultural competences?

► Method

You will be introduced to theories most applicable to business environment through practical exercises, case studies, observation, discussions, self-analysis and best practice examples, which translate the current cultural research into practical tips and strategies.

> Benefits

Your cultural competences will be strengthened and you will get better understanding of cultural conditioning of people's behaviours, expectations and preferred workstyles. You will gain more confidence and will be able to minimise risk of misinterpretation, improve your abilities to avoid and resolve conflicts with respect to others and use synergies in the diverse groups. And in consequence, your knowledge and skills will contribute to lower stress levels and creating an inclusive and positive work environment.

> Trainers



MAGDALENA KUSOJC AND KASIA MOLEDA ARE CROSS-CULTURAL TRAINERS WITH MANY YEARS OF EXPERIENCE.

MAGDALENA is a consultant, trainer and coach with over 15 years of experience. She has worked for international business (Statoil Europe, Accenture), leading multinational and dispersed project teams, developing learning academies and leadership programs. She has worked towards different markets i.e. Scandinavia, CEE, UK, Belgium, Middle East.

KASIA is a sociologist specializing in cross-cultural issues, author of numerous articles on social and cultural issues and a best-selling book about Swedish culture seen from foreign perspective „Swedes. Warm in the North”. Former diplomat, in years 2007-2011 she was responsible for advisory services and legal and cultural assistance for Poles moving to and living in Sweden. She has been living in Stockholm since 2007.

> PLACE

Hotel Mera Spa
Sopot beach
Polish Riviera

<http://meraspahotel.pl/en>



> Date

Wednesday 12th October, 2016, 3:30 pm – Friday, 14th October, 2016, 11:30 am.

Please contact us for details and prices!

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Welcome! **Win the difference.**